

MagVision™ Case Study Secure Read & Print Solution

Sector Security Print

Application To enclose sensitive, personalised documents into a closed face envelope which then requires a matching address and other personalised information to be printed onto the exterior.

The solution needed to:

- Guarantee 100% integrity
- Be robust and reliable enough to operate within a high volume mailing environment
- Be scalable across a variety of jobs

Solution MagVision was delivered as part of a secure read & print solution, comprising: MagVision, Transport, Inkjet System and Controller.

The solution was positioned at the output of a mailer, so that as sealed, filled envelopes exited the inserter, they were fed directly onto the transport.

As each envelope passes across the MagVision read head, the barcode printed on the uppermost prime document is read. The unique customer information stored within the barcode is then decoded and transferred to the inkjet printer software; the appropriate personalisation is then imaged onto the envelope.

Principal Benefits

- **Increased Mail Security**
A value-added service offering – customer USP
- **Standardization**
Reduction of envelope stock; replacing a wide variety of window envelopes with much fewer closed face. Better buying power, reduced stock holding, and reduced waste.
- **Mail Sort Discount**
Guaranteed mail sort discount – the use of a non-window envelope eliminates the risk of key data failing to appear in a window.
- **More Reliable Production Processes**
The use of a non-window envelope reduces the risk of inserter wrecks.
- **Environmental**
No glassine window = reduced recycling cost and an enhanced environmental image.

Return on Investment Anticipated in under 12 months.

July 2007



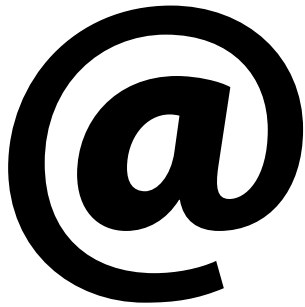
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ENSURING DOCUMENT INTEGRITY

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